



**Grading:**

Final grades for this course will be determined by student performance in several areas: a deconstruction essay, content tests, a sample presentation, and in-class participation.

- 1) Deconstruction Essay. 50 points assigned to a deconstruction exercise. This is a written essay of between five and seven pages in length that applies a minimum of four of the concepts presented in the Zettl book to the television program/movie that is assigned to you for the semester.
- 2) Sample Presentation: 30 points are assigned to an in-class presentation of a concept presented in Zettl to the television program/movie that is assigned to you for the semester.
- 3) Content Tests. There are seven (7) tests accounting for 210 points. These are administered in class, on the assigned date. The exams are comprised of both multiple-choice, true-false, and essay questions. These are “open note,” “open book” exams.
- 4) Class Participation. Your participation and contribution during class time are expected. If you are not in class or if you fail to participating and contribute when asked, you will lose points. There are 10 points assigned to participation.

**Point Totals:**

Content Tests:		7@30	210
Sample Presentation	:	1@30	30
Deconstruction Essay:		1@50	50
Class Participation:		1@10	10
<b>TOTAL:</b>			<b>300</b>

**Grading Scale:**

Final grades will be determined on the following scale:

95%+	=	A	285-300
94%	=	A-	282-284
93%	=	B+	279-281
87%-92%	=	B	261-278
86%	=	B-	258-260
85%	=	C+	255-257
77%-84%	=	C	231-254
76%	=	C-	228-230
75%	=	D+	225-227
71%-74%	=	D	210-224
0%-70%	=	F	0-209

**Attendance Policy:** Attendance is **expected**. I will take daily attendance. If you chose not to attend, **it is your responsibility** to pick up any materials that you missed. Please refer to the class participation requirement to understand how your failure to be in class impacts your final grade in the this class.

**Make-up Examinations and Late Assignments:** Unless otherwise noted, all assignments are due on the assigned date. There are only 3 circumstances under which students will be allowed to make-up a missed examination or turn in an assignment after the scheduled due date. (#1) a death in the family, or (#2) an illness--a note from a doctor or the campus health center may be required, or (#3) a UWSP-sponsored activity--a note from the event coordinator, in advance of the scheduled examination or assigned work, is required. These circumstances do not automatically grant you a make-up of an exam or extension for an assignment. **You must notify me in a timely manner, and based on that contact a decision will be made whether you will be allowed a make-up an exam or will be given an extension for a scheduled assignment.**

### **Community Bill of Rights and Responsibilities**

UW-Stevens Point values a safe, honest, respectful, and inviting learning environment. In order to ensure that each student has the opportunity to success, we have developed a set of expectations for all students and instructors. This set of expectations is known as the *Rights and Responsibilities* document, and it is intended to help establish a positive living and learning environment at UWSP. Read more here: [http://](http://www.uwsp.edu/stuaffairs/Pages/rightsandresponsibilities.aspx)

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**Academic integrity** is central to the mission of higher education in general and UWSP in particular. Academic dishonesty (cheating, plagiarism, etc.) is taken very seriously. Don't do it! The minimum penalty for a violation of academic integrity is a failure (zero) for the assignment, possibly the class and/or . For more information, see the UWSP “Student Academic Standards and Disciplinary Procedures” section of the *Rights and Responsibilities* document, Chapter 14, which can be accessed here: [http://www.uwsp.edu/stuaffairs/ Documents/RightsRespons/SRR-2010/rightsChap14.pdf](http://www.uwsp.edu/stuaffairs/Documents/RightsRespons/SRR-2010/rightsChap14.pdf)

### **Assistive Accommodations**

The Americans with Disabilities Act (ADA) is a federal law requiring educational institutions to provide reasonable accommodations for students with disabilities.

For more information about UWSP's policies, check here:

<http://www.uwsp.edu/stuaffairs/Documents/RightsRespons/ADA/rightsADAPolicyInfo.pdf>

If you have a disability and require classroom and/or exam accommodations, please register with the Disability and Assistive Technology Center and then contact me. I am happy to help in any way that I can. For more information, please visit the Disability and Assistive Technology Center, located on the 6th floor of the Learning Resource Center (the Library). You can also find more information here: <http://www4.uwsp.edu/special/disability/>

Students are responsible for monitoring their E-mail. Materials relative to the course (clarification of assignments, possible changes to the syllabus, etc.) will be sent to students on via E-mail.

**Course Schedule:**

--I expected that students will have completed the required readings by the class session for which they are scheduled.

--I reserve the right to make changes to the course requirements depending on need. If this happens, you will be notified of any changes in class, via CANVAS, and through email.

Week 1:

Tuesday, September 4<sup>th</sup>:

Thursday, September 6<sup>th</sup>:

Course Introduction and Media Aesthetics  
Media Aesthetics Overview  
(BRING BOOKS TO CLASS)

Week 2:

Tuesday, September 11<sup>th</sup>:

Thursday, September 13<sup>th</sup>:

Chapter 1

TV Program/Film for Analysis Form DUE

Chapter 1 continued

Week 3:

Tuesday, September 18<sup>h</sup>:

Thursday, September 20<sup>th</sup>:

Chapters 2 & 3

Student Sample Presentations

Week 4:

Tuesday, September 25<sup>th</sup>:

Thursday, September 27<sup>th</sup>:

Unit 1 examination

Chapters 4 & 5

Week 5:

Tuesday, October 2<sup>nd</sup>:

Thursday, October 4<sup>th</sup>:

Chapters 4 & 5 continued

Student Sample Presentations

Week 6:

Tuesday, October 9<sup>th</sup>:

Thursday, October 11<sup>th</sup>:

Unit 2 examination

Chapter 6, 7, & 8

Week 7:

Tuesday, October 16<sup>th</sup>:

Thursday, October 18<sup>th</sup>:

Chapter 6, 7, & 8 continued

Student Sample Presentations

Week 8:

Tuesday, October 23<sup>rd</sup>:

Thursday, October 25<sup>th</sup>:

Unit 3 examination

Chapters 9, 10, & 11

Week 9:

Tuesday, October 30<sup>th</sup>:

Thursday, November 1<sup>st</sup>:

Chapters 9, 10, & 11 continued

Student Sample Presentations

Week 10:

Tuesday, November 6<sup>th</sup>:

Thursday, November 8<sup>th</sup>:

Unit 4 examination

Chapters 12, 13, & 14

Week 11:

Tuesday, November 13<sup>th</sup>:

Thursday, November 15<sup>th</sup>:

Chapters 12, 13, & 14 continued

Student Sample Presentations

Week 12:		
	Tuesday, November 20 <sup>th</sup> :	Unit 5 examination
	Thursday, November 22 <sup>nd</sup> :	NO CLASS THANKSGIVING
Week 13:		
	Tuesday, November 27 <sup>th</sup> :	Chapters 15 & 16
	Thursday, November 29 <sup>th</sup> :	Unit 6 examination
Week 14:		
	Tuesday, December 4 <sup>th</sup> :	Chapters 17 & 18
	Thursday, December 6 <sup>th</sup> :	Chapters 17 & 18 continued
	Friday, December 7 <sup>th</sup> :	Critical Application (Deconstruction) Essay Due
Week 15:		
	Tuesday, December 11 <sup>th</sup> :	Student Sample Presentations
	Thursday, December 13 <sup>th</sup> :	Unit 7 examination

**Units by chapter:**

Unit 1:	Chapters 1, 2, & 3
Unit 2:	Chapters 4 & 5
Unit 3:	Chapters 6, 7, & 8
Unit 4:	Chapters 9, 10, & 11
Unit 5:	Chapters 12, 13 & 14
Unit 6:	Chapters 15 & 16
Unit 7:	Chapters 17 & 18